

Limpopo Tops at the 2006 Rand Easter Show

2006-12-01 - 2006-12-31



The Rand Easter show is a useful platform for brands across the country to showcase their products both in the National and International arenas. The Limpopo Provincial Treasury was selected by Office of the Premier as one of the participants to promote the new Limpopo Brand and increase awareness of the brand and the endless opportunities offered by Limpopo in terms of investment and tourism.



To enhance the Provincial Brand, the Limpopo Provincial treasury showcased the informational material including Annual Reports, Budget speeches, guides to the Budget and Budget statements.



Visitors to the Treasury stall were briefed on the abovementioned and it seemed to be an eye opener to most of the stall visitors, most of whom had never seen the budget guides and statement before.